

## HOW WE ENSURE YOU TAKE YOUR **FARM INTO THE FUTURE**

How do you know your sustainable-farming idea is worth investing in? How do you know there is a market for it, is it financially viable, and is it truly sustainable?

Nedbank Agribusiness can help you find the answers by doing a feasibility study as part of our due-diligence

process for agribusiness credit application.



### **HOW IT WORKS**



You have an idea you'd like to develop or a project to pursue, and you want to use our agribusiness services to help you get it off the ground.



Our feasibility study for farms is conducted by an agri-economist, and the results of the study will give you valuable information so that you can make smarter decisions about the next steps on your farming journey.



You get advice from a dedicated and specialised team who will help you implement more sustainable farming practices.

### WHO IS IT FOR?

If you're an agribusiness client and want to apply for a credit facility with us, this is for you. If you're ready to pursue new products or new ways of doing things to enhance profitability and long-term sustainability, the feasibility study is our way of ensuring that you are sowing your energy and money in fertile soil.

## Key benefits



You can make more informed decisions.



You get access to specialist advice.



achieve more sustainable farming.

You receive expert guidance to



You can future-proof and diversify your business.

## HOW THE FEASIBILITY STUDY WORKS

## MARKET ASSESSMENT



product or opportunity in the marketplace.

We determine the viability of your proposed



**ALTERNATIVES** 



Our expert runs you through a series of business

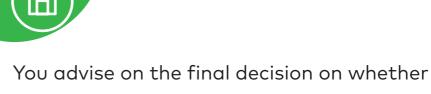
ideas or scenarios to be studied in depth.





Set out what you want to achieve and what agribusiness solutions you need to do it.

# **DECISION**



or not to pursue your proposal. **RESULTS AND CONCLUSIONS** 



implications, strengths and weaknesses.



SA to form the WWF Nedbank Green Trust, the body that

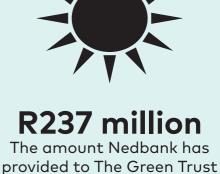
conducts feasibility studies for agriculture clients.



To ignite new ways for people

and nature to thrive.



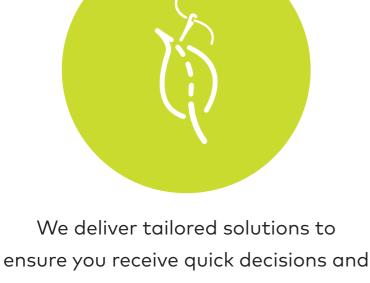


since its inception.



Environmental causes throughout South Africa that

# Nedbank has supported. **OUR AGRICLIENT VALUE PROPOSITION:**



industry expertise from a dedicated business manager.



banking solutions.

We offer flexible and costeffective packages for each stage of your business

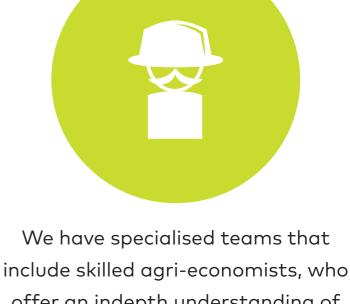


lifecycle.

We offer a range of value-adds -

from insurance, crop and livestock

cover to financial planning.



offer an indepth understanding of industry dynamics.



Nedbank AgriBusiness gives you access to a specialist partner who understands the ins and outs of your industry and

operational activities.

can guide your business growth. Nedbank AgriBusiness devises and delivers tailored solutions to ensure you receive quick decisions and industry expertise from a dedicated business manager.

# HOW TO GET MORE INFORMATION

To find out more about how Nedbank AgriBusiness can help you please contact your

local agribusiness manager or send an email to agriculture@nedbank.co.za

