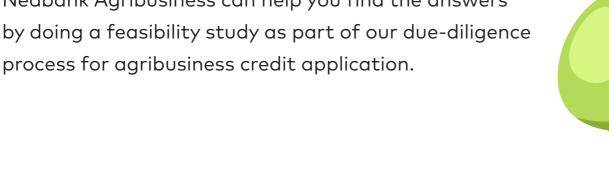


HOW WE ENSURE YOU TAKE YOUR **FARM INTO THE FUTURE**

How do you know your sustainable-farming idea is worth investing in? How do you know there is a market for it, is it financially viable, and is it truly sustainable?

Nedbank Agribusiness can help you find the answers by doing a feasibility study as part of our due-diligence





HOW IT WORKS



You have an idea you'd like to develop or a project to pursue, and you want to use our agribusiness services to help you get it off the ground.



Our feasibility study for farms is conducted by an agri-economist, and the results of the study will give you valuable information so that you can make smarter decisions about the next steps on your farming journey.



You get advice from a dedicated and specialised team who will help you implement more sustainable farming practices.

WHO IS IT FOR?

If you're an agribusiness client and want to apply for a credit facility with us, this is for you. If you're ready to pursue new products or new ways of doing things to enhance profitability and long-term sustainability, the feasibility study is our way of ensuring that you are sowing your energy and money in fertile soil.

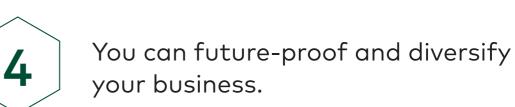
Key benefits



You can make more informed decisions.



You get access to specialist advice.



You receive expert guidance to 3 achieve more sustainable farming.



your business.

HOW THE FEASIBILITY STUDY WORKS



MARKET ASSESSMENT



product or opportunity in the marketplace.

We determine the viability of your proposed

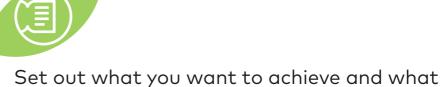


ideas or scenarios to be studied in depth.

Our expert runs you through a series of business

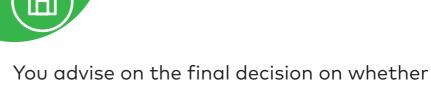


YOUR PROPOSAL



agribusiness solutions you need to do it.

DECISION



or not to pursue your proposal. **RESULTS AND CONCLUSIONS**



implications, strengths and weaknesses.



SA to form the WWF Nedbank Green Trust, the body that

conducts feasibility studies for agriculture clients.







since its inception.

>200 Environmental causes throughout South Africa that

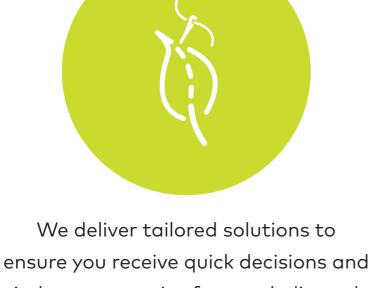
Nedbank has supported.

OUR AGRICLIENT VALUE PROPOSITION:

Vision

To ignite new ways for people

and nature to thrive.



industry expertise from a dedicated business manager.





THE WWF NEDBANK
CREEN TRUST

lifecycle.

We offer a range of value-adds -

from insurance, crop and livestock

cover to financial planning.



offer an indepth understanding of industry dynamics.



Nedbank AgriBusiness gives you access to a specialist partner who understands the ins and outs of your industry and

can guide your business growth. Nedbank AgriBusiness devises and delivers tailored solutions to ensure you receive quick decisions and industry expertise from a dedicated business manager.

HOW TO GET MORE INFORMATION

To find out more about how Nedbank AgriBusiness can help you please contact your

local agribusiness manager or send an email to agriculture@nedbank.co.za

