

Getting ready for a bumper festive season



Buy-aids to help you grow your business

Buy-aids are buying associations that negotiate benefits for their members at various suppliers, using their members' buying and bargaining power. If you would like to accept buy-aid cards please contact the buy-aid companies listed below, who will give you full details of their requirements and benefits:

- IEMAS 012 674 7013,
- Cape Consumers 021 409 7600,
- SAMBA 051 448 0111,
- Koopkrag 012 348 5452,
- Pretorium Trust 012 361 5526.

NEDLINK ACQUIRER

Foreword • eStatements • Liquor City/Mini-ATM debit spend campaign • New Nedbank signage • MasterCard point of purchase (decalisation) • Kwikpay • Retail Credit Solutions (RCS) • TransUnion CGS (Cheque Guarantee Services) • Change in POS slip • Online / Internet gambling now illegal • Visa MasterCard (PCI) DSS • Point-of-sale (POS) tally rolls – change in ordering process and price • Change in your point-of-sale (POS) software



South Africa we are proud

We hope you did your bit and contributed towards this positive sentiment

The euphoria of successfully hosting the 2010 FIFA World Cup™ seems to have made a positive contribution to the South African economy. Statistics SA has reported an increase in our gross domestic product of 3,2% in the second quarter of 2010. Though slower than the first quarter's growth, the figure signals continued growth in the economy. We hope you did your bit and were part of the games and contributed towards this positive sentiment in the country.

With the festive season now upon us, we are determined to help you as a Nedbank merchant to grow your business. To assist you we are sharing key learnings and tips on how you can curb fraud and maximise your business revenues in this busy period. We also go into depth about some of the exciting new changes that will be brought about by our latest point-of-sale (POS) software release.

And to ensure we make our contribution towards the reduction of our carbon footprint we encourage all our merchants to participate in greening the environment by signing up for electronic merchant statements.

We are committed to our ongoing focus on your banking requirements. To this end we endeavour to provide you with the highest standard of service.

Benjamin Powell ”

Benjamin Powell
Head: Sales and Service
Nedbank Card Acquiring



Nedbank going green with eStatements

If you activate your merchant month-end eStatements before 31 December 2010, you will automatically be entered in a draw to win an Apple iPad.

Call our merchant helpdesk on 0860 114 966.



Congratulations Liquor City. Mini-ATM debit spend winners



Back row: Leonardo de Atouguia of Liquor City:
From left to right are: Benjamin Powell (Head: Nedbank Acquiring Sales and Service), (the winners Miss Allela Johana Roux, Ms Gugulethu Melwa, Mrs Louise Lombard), Vanessa Singh (Head: Nedbank Card Marketing).

Cardholders who swiped their debit cards at Liquor City from December 2009 to February 2010 were automatically entered into a lucky draw to win gift vouchers to the value of R50 000.

NEW NEDBANK SIGNAGE

To support you, our merchant, and promote card acceptance, we have revised our merchant signage, and we have rolled it out to all our regions. To order your new and exciting merchant signage, please call the merchant helpdesk on 0860 114 966. Please provide your merchant name and number when requesting replacement signage.



Nedbank offers the following value-added services:

Kwikpay



Did you know?

You can sell prepaid airtime and earn commission and drive more feet through your doors?

The freedom to offer customers airtime topups is now just a phonecall away.

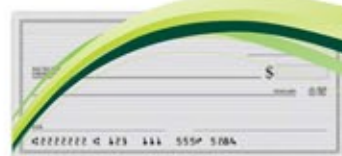
When your customers benefit from our prepaid functionality, so do you: They enjoy a quick, easy way to top up their airtime and you receive a percentage of the spend in return. Better still, a simple phonecall to Kwikpay on 0861 100 678 is all it takes to link you to this value-added service that will generate extra revenue.

Remember, since it operates through your existing POS devices, it won't cost you anything in terms of time or equipment.

Once you're linked to our POS prepaid functionality, you can offer your customers airtime topups on: MTN, Vodacom, Telkom, WorldCall, CellC, Virgin Mobile and Bela.

TransUnion CGS (Cheque Guarantee Services)

Reduce financial loss arising from dishonoured customers' cheque payments.



TransUnion's fast, cost-effective services enable you to accept cheques with confidence and protect your business. It is the only company in Africa to provide a 100% guarantee on cheques.

Cheque information is processed through its risk management system using your POS device. You will receive a response - 'declined' or 'approved' - in real time, and the face value of the cheque payment will be guaranteed on approved transactions.

Retail Credit Solutions (RCS) requirements on POS devices

If you are already a Retail Credit Solutions merchant and you accept RCS cards on your POS device(s), the following changes apply with our new software:

- Zero floor limits will be applicable.
- Transactions under R100,00 will be declined - with response code 13 (invalid amount).
- The budget option will not be available for transactions of between R100,00 and R599,99.
- The budget option will be offered for transactions of R600,00 or greater.
- The budget periods will be restricted to 24 and 36 months.

