

PayMi. A convenient way
to collect what's owed.



Call the Nedbank Merchant Helpdesk
on **0860 114 966**
or visit www.nedlink.co.za

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What is PayMi?

PayMi is an electronic collection solution that allows you, the merchant, to collect payments due from your customers via SMS and email. The system prompts your customers to make payment electronically, ensuring you receive the money owed without delay.

PayMi can also be used to add a payment request to your special offers, launches and the latest product news.

PayMi is designed for merchants who have a list of known customers whom they wish to prompt for electronic payment via credit card on a regular or ad hoc basis. This allows your customers to make payments with the push of a button.

PayMi is simple and convenient to set up, customise and operate. An online application is used to capture and distribute batches of data together with your own customised message to your customer. PayMi then consolidates the payment responses and provides a financial reconciliation.

How does PayMi work for you?

Step 1 Specific PayMi files are set up with your customers' details as follows:

- Customers' names and contact details
- Your merchant reference number.

Step 2 You customise the payment request with the amount outstanding to prompt a specific customer to make payment.

Step 3 PayMi sends an SMS and/or an email to your customer. The customer will click on the SMS and be routed to a secure page on their mobile phone or personal computer. The phone should be WAP-enabled.

Step 4 To effect payment, the customer enters their credit card details and submits the page/email to be processed in a secure environment.

Benefits to you, the merchant

Instantaneous delivery over two channels means a quick response time from your customers. Cheaper than traditional delivery methods. Simplified payment option makes it easy for customers to effect immediate payment. Adds a payment response to your collections communication.

Benefits to your customers

Payments can be made anywhere, anytime. Payment is made over a secure channel, ensuring safety and ease.

Start collecting today. Speak to your consultant.