# MEDIA RELEASE

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The Nedbank Cup celebrates its 5th Anniversary this year and the 2012 edition kicked off in style during the launch of this prestigious competition in Sandton this evening.

Football dignitaries, coaches, club officials and fans were all part of the breathtaking event which marked the start of the PSL's final cup competition in the 2011/2012 football calendar.

32 teams from all parts of South Africa, representing SAFA, the NFD and PSL, will battle it out for the main prize of R6 million as well as a spot in next season's CAF Confederations Cup.

This evening's launch and the draw for the round of Last 32 was beamed live to the country on SuperSport.

The last four years of the Nedbank Cup have seen true David and Goliath matches take place and this year the expectation is no different.

Memories are still afresh following little known Baroka FC's conquests in last year's event that saw them account for two PSL giants in the form of Moroka Swallows and Kaizer Chiefs.

Who will be the Baroka FC of 2012?

"With the minnows taking on the big guns, the Nedbank Cup has always provided imagination and excitement to our football calendar," said PSL CEO, Stan Matthews.

"This year's tournament is also a celebration of five years of collaboration between two of South Africa's biggest brands that has seen this tournament grow enormously and football fans showing great support for Ke yona – the One."

"We certainly look forward to continuing this relationship and growing this tournament even further," added Matthews.

"The fifth anniversary of the Nedbank Cup is a significant occasion and we are delighted that the Cup continues to make things happen for local soccer. In 2012 we are introducing the 'goals for goals' campaign' where Nedbank will donate towards soccer development, R2 000 for every goal scored. This donation and other initiatives will result in a combined development investment of just under R1 million for this season," says Thulani Sibeko, Group Executive: Marketing, Communications and Corporate Affairs.

Players incentives will also be a key focus with man of the match receiving R5 000, player of the tournament receiving R100 000 and the most promising young player of the tournament picking up R25 000.

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